

CVCOA hosts two special events each year:



Creative Aging Celebration in June - a free art show during Montpelier ArtWalk showcasing the work of older adults with a full schedule of live workshops and activities.



Age Outdoors in September - a fun run, walk, and bicycle ride fundraiser in the heart of the Lamoille Valley Rail Trail to celebrate healthy aging!

CVCOA Sponsors are recognized at both events on event signage and on event webpages. Please visit www.cvcoa.org/events for complete event details.

CVCOA couldn't do it without you!

Your support truly makes a difference in the lives of older adults while also showing your customers you care.

Did You Know?

27.6% of the Vermont population is aged 60 or over with **13%** aged 65+ living alone. As these numbers continue to grow, the need for aging services will continue to increase.

In the 2022 AARP Envision Vermont Survey, **93%** of respondents indicated that it was extremely or very important to age at home.

Older women are more likely to live in poverty than men as a result of wage discrimination and having to take time out of the workforce for caregiving. ([Justice in Aging](#), 2020)

“I cannot thank your organization enough for your professional, kind, respectful way your office processed everything. Marianne, thank you for your continuous calls, visits and support you provided me during these difficult days, and Barb, for your assistance in processing the dementia care respite grant program. I don't know how I would have gotten there without your generous help... I shall be forever grateful for each and everyone.”

- Vera



For questions about completing your sponsorship, opportunities for matching campaigns, information about designated funds, or how to mobilize your team to deliver for Meals on Wheels, please contact Luke Rackers, Director of Development and Communications, at **802-479-1953** or lrackers@cvcoa.org.

The CVCOA team has a tremendous impact in the community. Our programs and services are integral for alleviating many of the challenges faced by older adults in our communities. Learn more about CVCOA services and programs online at www.cvcoa.org

CVCOA Helpline:
1-802-477-1364

Sponsorship Opportunities



CVCOA is the leading expert and advocate for healthy aging for Central Vermonters.



Our mission is to support Central Vermonters to age with dignity and choice.

At CVCOA, we respect the wishes of older adults to age at home and stay connected to the communities they know and love.

We provide a comprehensive array of programs and services for older adults and caregivers to support independence, quality of life, and connection.

We need your support now more than ever.

Help us create a world where aging is honored by becoming a CVCOA Business Sponsor!

Show your dedication to our mission

of supporting Central Vermonters to age with dignity and choice, and to strengthening services, programs, and resources for older adults in the community.

Your Business Sponsorship funds community services that are vital for independent and healthy aging.

As a sponsor, your contribution will address food insecurity and nutrition needs, provide individualized care planning and options counseling, connect people with opportunities that reduce social isolation and loneliness, organize volunteer-led wellness and exercise class opportunities, support family caregivers, and much more.

We are grateful for the opportunity to partner with you and improve the lives of older adults in Central Vermont!

Complete your sponsorship or pledge by April 30th to ensure recognition at our June community event.

Options to complete your sponsorship:

- **Mail a check directly to CVCOA at**
59 N. Main Street, Suite 200, Barre, VT 05641
- **Pledge online at**
tiny.cc/cvcoa-sponsorship-pledge
and we will send an invoice for check or online payment

Sponsorship Levels and Recognition:

Friend and Patron: \$250 - \$500

- Listing as a Friend and Patron Business Sponsor in the CVCOA annual digital Impact Report
- Listing on Our Sponsors page of CVCOA website

Aging Advocate: \$1000

- Listing as an Aging Advocate Business Sponsor in the CVCOA annual digital Impact Report
- Linked logo on Our Sponsors page of CVCOA website
- Logo inclusion in CVCOA's June and September e-newsletters
- Logo included as Key Sponsor in print version of annual Impact Report

Aging Champion: \$2500

- Listing as an Aging Champion Business Sponsor in the CVCOA annual digital Impact Report
- Linked logo on Our Sponsors page of CVCOA website
- Logo inclusion in CVCOA's June and September e-newsletters
- Logo included as Key Sponsor in print version of annual Impact Report
- Recognition on social media channels before and after spring and fall events, linking to your social media channels

Aging Ambassador: \$5000

- Listing as an Aging Ambassador Business Sponsor in the CVCOA annual digital Impact Report
- Linked logo on Our Sponsors page of CVCOA website
- Logo inclusion in CVCOA's June and September e-newsletters
- Logo included as Key Sponsor in print version of annual Impact Report
- Recognition on social media channels before and after spring and fall events, linking to your social media channels
- Recognition in CVCOA press releases for events
- Logo recognition in print advertising for events and print newsletter in May or October

Visioning Partner: \$10,000+

- Listing as a Visioning Partner Business Sponsor in the CVCOA annual digital Impact Report
- Linked logo on Our Sponsors page of CVCOA website
- Logo inclusion in CVCOA's newsletter featuring events
- Logo included as Key Sponsor in print version of annual Impact Report
- Recognition on social media channels before and after spring and fall events, linking to your social media channels
- Recognition in CVCOA press releases about the events
- Logo recognition in print advertising for events and print newsletter in May or October
- Mention as featured sponsor in radio advertisements for events
- Opportunity to include one promotional item at annual Community Event

Contact us to participate in special matching fund campaigns to support initiatives like March for Meals, Animal Companion Wellness, and Creative Aging.